



1920s

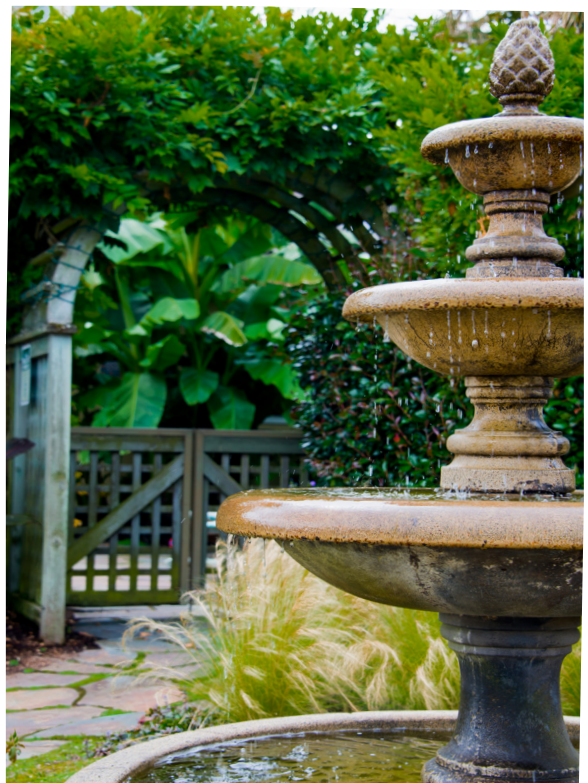
## EVENT EXPERIENCE

This event is all about decadence and over-indulgence. Swanky drinks, delectable food, and dancing with the big band playing in the background will have your guests partying the night away. Crystals, chandeliers, and feathers adorn the room to tie the experience together with the luxurious atmosphere. Everything will scream opulence at this evocative event.

## COLORS & TEXTURES

This event calls for gold, black, white and a rich blue for colors.

Step into the 1920s with this event that features all the lavish drinks, dancing, and glamour of the Gatsby mansion and legendary parties. Bring your client and their guest back to a time of economic prosperity, automotive mobility and extravagance.



# SETTING THE MOOD



1920s

## INVITATIONS

- Gold embossed print in an art nouveau font on a sexy to the touch black paper
- Gold on black like the gates of the Gatsby Mansion
- Very elegant and very high end will set the mood for the entire party

## ENTRYWAY

Extravagant pillars will be placed along the entryway to suggest guests are entering a long driveway to a mansion resembling Gatsby's. The pillars will be wrapped with ivy and surrounded by tall hedges. A free standing mailbox will suggest this is Gatsby's place of residence. A 1920s style car sitting out front of the entry will be the cherry on top.

## PRE-FUNCTION AREA

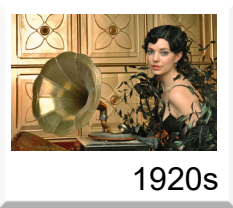
A pianist, accompanied by a lounge singer, will play at a grand piano while guests sip summer cocktails. This area will be a relaxed space for guests to catch their breath before entering the party. Several 1920s inspired furniture groupings will be placed strategically around the room. White palm trees will flank the piano with a crystal chandelier hanging above it. Champagne will be passed by waiters in coat tails or models in champagne skirts.

## MAIN ROOM

Hanging frosted globe lights will decorate bar or the perimeter of the primary social area. Tables will be adorned with umbrellas that have



# DETAILS AND ACCENTS



hanging tea lights underneath. If you prefer to keep the area open, paper umbrellas can be hung around the outside of the room and lit within.

Twinkle lights in the ceiling will leave guests feeling as if they are outside under the stars. Shrubbery, potted plants, and fountains will help create the atmosphere of an outdoor garden.

## STAGE AREA

The stage will be set as a 1920s style mansion with a mansion styled backdrop so guests feel as if they are in the back yard of the Gatsby mansion. A clear acrylic podium will be used with branding on the front of the podium and the party logo.

## DÉCOR

In the center of the ceiling, fabric swags, clear plastic bubbles, and mirror balls will hang to create the excessive look of the party. Posh furniture and 1920s style clear balloons will enhance the style of the room. A girl in a white dress lounging in a claw-footed tub filled with plastic bubbles or a girl in a champagne glass will add exuberance to set this party apart from any others. Gold ornate gates at the entries of the room will get the party started on the right foot.

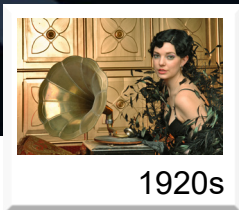
## FURNITURE ACCENTS

White couches and fainting lounges will double as décor and a relaxing social space.





# ACCENTS AND DETAILS



## CENTERPIECES

There are a several elegant centerpiece ideas that can be used for this event. Feathers will be used freely in the design:

- Crystal candelabras with feather toppers
- Crystal groupings of vases with battery operated candles
- Tall vases with wisteria in white
- Chandeliers on crystal bases

## DINNER SET UP

Tables will be set with golden or black linens, gold or black chargers (opposite color of the linens), crystal goblets, and beautiful linen napkins. A small chocolate will be added to each place setting for nice sweet bite after dinner.

### *Food suggestions:*

- Soup shooters or oyster shooters
- Pastry pigs (pigs in a blanket)
- Ham and turkey finger sandwiches
- Fried chicken
- Glitter ball cake pops with gold and black tips
- Decadent, over-the-top desserts including colorful macarons

## BAR AND CUSTOM DRINK

An ice bar with the logo of the company or event in it will be placed strategically for guests to admire and visit for various cocktails. Specialty drinks should include: Gin Rickey cocktails, champagne, claret and lemonade.





## ENTERTAINMENT

Cigarette girls, feather dancers, a couple of dancers to dance The Fox Trot and get the dancing started and help move the party along. A cigarette stand would add to the ambiance and incorporate well with the cigarette girls.

## CHARACTERS

The following characters can be incorporated into the theme with costuming:

- Jazz musicians
- Flappers
- Bootleggers
- 20s attired party goers
- Cigarette girls walking around

offering a bubble gum cigarette or other small gift

- Champagne skirt models

## PHOTO OPS

Have two large empty frames set up in an area designated for photos.

- Have photographers standing by to take guests photos with a performer
- A printed backdrop of Gatsby's mansion or the billboard of bespectacled eyes
- Have a grand piano with a flapper girl on top for guests to pose with
- Deliver photos on site as guests are leaving for the night

