



## State Fair

### EVENT EXPERIENCE

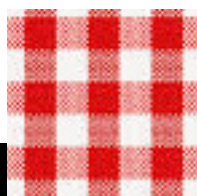
A state fair themed event is a beloved one. One that feels like summer, smells like amazing home-cooked pies, cakes, and other phenomenal aromas. There are an array of rides, animals, and unusual sites to be taken in at this event.

### COLORS & TEXTURES

This event calls for bright, cheery colors that grab your guests' attention. Red, green, yellow, and blue will be used as primary colors. Red and white checkered and striped accents will tie everything together into the State Fair theme.



Delight your guests as they are transported back “home” and reminded of youthful activities with State Fair Theme. This theme package is perfect for celebrating success, inspiring employees and even for family parties and reunions.



# SETTING THE MOOD



State Fair

## INVITATIONS

We are taking it back several decades and suggesting these unique invitations:

- An oversized red and white ticket for your guests' entrance into the fair
- Blue ribbon invitations
- A creative square invitation with state fair designs and graphics

## ENTRYWAY

As guests arrive, they will enter the event under an entryway or archway that states "STATE FAIR" in bold letters. A man dressed in white pants and hat with a red and white striped jacket will stand at the entryway to invite guests into the fair, take their tickets, and answer any questions they may have.

## PRE-FUNCTION AREA

As guests gather, refreshments in mason jars will be offered. Pickle sampling from a "blue ribbon pickle competition" or a "guess my age" booth will be set up to keep guests entertained prior to the start of the event.

Stilt walkers, "carneys", and face painters will walk around to help your guests break the ice. A mime, caricature artists, and person handing out balloons or judges handing out blue ribbon name badges will serve as part of the pre-function activities.

Cocktail tables wrapped in red and white checkered table linens will dress the area for guests to free up their hands while socializing.



# DETAILS AND ACCENTS



State Fair

## MAIN ROOM

Cut outs of a butter cow, the world's largest pig, and giant pumpkins will be placed strategically around the room. Small booths with various games such as ring toss, fake tattoos, dunk tank for the CEO, a shooting gallery, or other games will be scattered around the room.

Separate spaces can be created throughout the room for guests to visit. These spaces can be the midway, the cattle barns, or food booths.

Red, white, and blue buntings will hang from the ceiling, be wrapped around the bar and the stage to further advance this theme. If the ceiling allows, a "sky ride" across the ceiling with large cut-outs of the cars on the cable would serve as a fun spectacle.

## STAGE AREA

The stage will be fashioned as a state fair grandstand with red, white, and blue bunting hung around the edges. This will be a wonderful place to have the man in the white pants and red and white jacket introduce your keynote or serve as the MC for the evening.

## DÉCOR

For this event it is all about the red, white, and blue. The space will be decorated with buntings, flags, and drape in this color scheme. Small tents and food trucks will also be brought in to help create the atmosphere of being at the state fair.

Additional decor will include mannequins dressed as farmers with farm animals under their arm. Cutouts







State Fair

## DETAILS AND ACCENTS

of farm animals will be placed around the room labelled by their outstanding achievements. Lastly, tables with various pies, oversized pumpkins, and produce will be on display for guests to enjoy just as they would at the fair.

- Different sized mason jars of pickles with blue ribbons
- Mason jars containing candles placed in groups of three
- Baskets of fresh fruit and vegetables

### FURNITURE ACCENTS

Food tables will be placed around the room with picnic tables and benches. Red and white checkered linens will serve as accents. Bales of hay may also be used as seating areas.

### CENTERPIECES

There are a several centerpiece options that can be used for this event:

- Simple centerpieces of milk bottles with prairie flowers or large Peonies and Hydrangeas
- Small pies

### DINNER SET UP

Picnic styled seating will be set for this event with checkered linens and white umbrellas. Wooden baskets containing silverware and condiments will be placed in the center of the table for ease of access.

Food for the evening will be bite-sized as well as anything on a stick. This will allow guests to walk around as they enjoy their food similar as one does at the fair. Staple fair foods will include cotton candy, saltwater taffy, funnel cakes, and blooming onions.





State Fair

## BAR AND CUSTOM DRINK

For a special drink try cotton candy martinis or a twist on the famous root beer float.

## ENTERTAINMENT

The fair always lends itself to great entertainment. This can vary from balloon artists tying all sorts of shapes to face painters creating fun designs or large bands and barbershop quartets. Carnival barkers, pie eating contests, pig callers and husband calling contests along with ring and bean bag tosses are a few of the elements of entertainment you might find as great ice breakers.

## CHARACTERS

The following characters can be incorporated into the theme with costuming:

- Farmer in overalls
- Clowns
- Face painters
- Anyone with a mullet
- Fair barker
- Stilt walker
- Carny to pitch games
- Man/woman handing out balloons or inflatables

## PHOTO OPS

Have the following spaces set up for picture opportunities for guests:

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- Have guests take picture with the animals you provide
- A backdrop with fireworks or giant ferris wheel for guests to stand in front of
- A fake dunk tank setup
- Old fashion clothing photo booth

