



## White Christmas



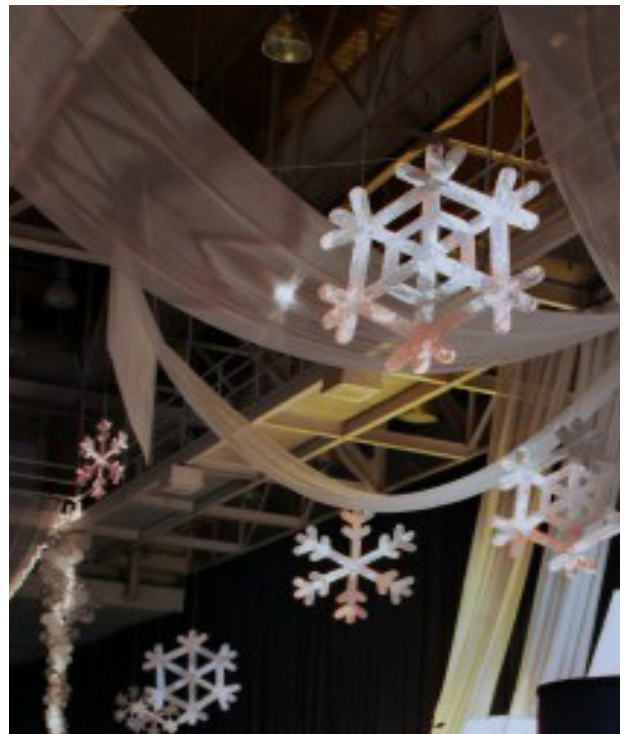
As the holidays approach, your guests will be watching to see what you have up your sleeve. This wonderful white holiday event will work for you whether you are in a snow covered state or the look outside of your window is all sunshine and cactus. There is nothing like a little white Christmas to get your guests in the mood for this special holiday event.

### EVENT EXPERIENCE

I'm dreaming of a white Christmas and so will your guests when you set the mood for this holiday event. Think the picturesque winter postcard paired with modern amenities and you have an event your guests won't soon forget.

### COLORS & TEXTURES

Blues of Tiffany, aqua, and cyan will be perfect for this event. A blue or cool uplighting will surround the perimeter of the room to create an atmosphere that speaks to the holidays, long nights, and a chill in the air. Other colors used will be white and silver.





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# SETTING THE MOOD

## INVITATION IDEAS

- One large snowflake
- A silver glittered invitation
- Christmas trees with white snow covering
- A 3D Christmas tree cutout invitation
- A silver glitter box that looks like a gift with the invite inside

## ENTRYWAY

As guests arrive they will be in awe of an all-white event. The entryway will be lined with tall pillars and a white banister. White feather trees with warm holiday lights will be interspersed throughout. A snow machine will be the perfect touch as it sprinkles your clients with snowflakes when they enter the archway.

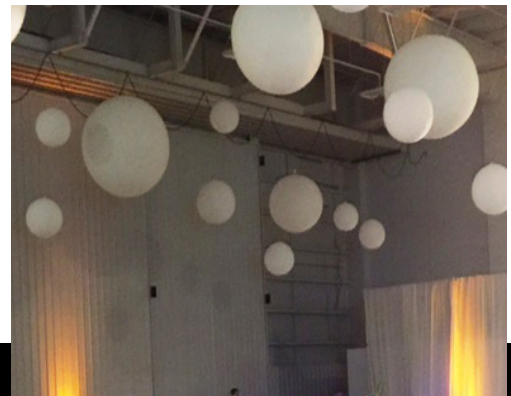
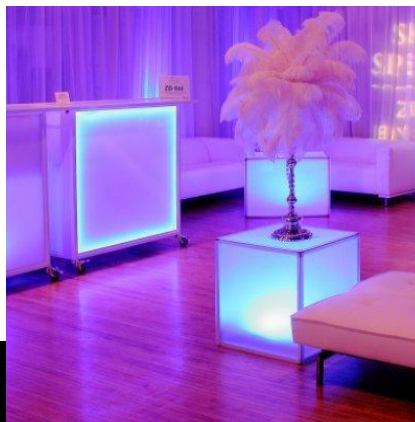
## PRE-FUNCTION AREA

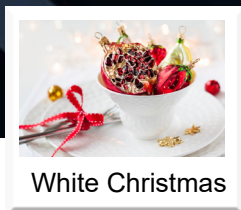
Carolers will be standing inside the doorway to sing as guests arrive.

Cocktail tables with white eyelash table covers will be placed around the room for conversation areas.

## MAIN ROOM

As guests step inside the main room, they will be awed by the ceiling filled with cloud buster balloons between 4ft and 8ft tall, and snowflakes at 4 ft, 2 ft and 12". Christmas themed backdrops will wrap the room to encapsulate guests in a winter wonderland.





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# DETAILS AND ACCENTS

## STAGE AREA

The stage will match the rest of the room by either using a backdrop similar to the others used or the wall behind the stage will be draped in white fabric lit with an LED light curtain. White Christmas trees will be placed on each corner of the stage.

## DÉCOR

White columns adorned with white feathers on top will accent corners of the room or highlight areas of interest. These will also be placed around the dessert station, the bars, and the gift or auction table.

A holiday display will be created and placed in the center of a four-sided bar for drinks to be served from. This will serve as a nice focal point and the many sides of the bar allow easy access.

## FURNITURE ACCENTS

White furniture groupings will be added around the room for conversation areas. A white or silver carpet will help really set off these areas to relax and catch up.

## CENTERPIECES

Several styles of centerpieces will be used for this event to keep the room fresh and interesting. Silver snowflakes and battery operated candles will be used for cocktail table decor and accents around the room.

For dinner tables we will alternate between the following:

- Silver candle sticks with white feather trees on them
- Long mirrored vases with white flowers
- Crystal chandeliers (tabletop size)





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## DETAILS AND ACCENTS

- Square mirror base with 3 column vases and floating beads
- Silver trees with white and silver Christmas ornaments
- Large fluted vases with white flowers and branches

### DINNER SET UP

For dinner, a colored linen from a holiday color palette can be used as the only color in the room or you can choose to keep it all white. Silver charger plates and napkins wrapped in rhinestone mesh will be placed on top of the tables.

### BAR AND CUSTOM DRINK

Lighted bars will be highlighted in blue with smaller centerpieces as highlights.

The following signature warm-me up drinks will be served:

- \*Hot Toddy
- \*Winter citrus
- \*Hot buttered rum
- \*Coquito
- \*White Russian
- \*Cognac and coffee
- \*Baileys and coffee

### ICE SCULPTURE

An ice sculpture will be the perfect addition for this wintery event. A giant snowflake with blue uplighting or customized sculpture would be ideal.







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## ENTERTAINMENT

We will offer the following entertainment:

- Living statues of Santa
- J.Mark McVay and his beautiful wife Christy – Great holiday entertainment
- Local singers from the nearest college that can create a Christmas show or create a flash mob in the crowd to sing a medley of songs.
- Hire a local dance band
- A string quartet to start the night off and play through dinner

## PHOTO OPS

A simple silver sparkle backdrop with white carpet runner or a winter wonderland backdrop for guests to capture the memories of the evening will be a nice compliment for this event. A sleigh would be an optional, fun addition.

