



Follies

EVENT EXPERIENCE

The Ziegfeld Follies took place in 1907-1931 and were a high end review show or high class vaudeville show. The girls in the show would parade up and down the staircase in elaborate costumes ranging from birds to battleships. These women became known as the Ziegfeld Girls. Your guests will be in for a feast for the eyes with over-the-top costuming, a stage show, and the luxurious décor, food and liquor for the night.

COLORS & TEXTURES

The décor will consist of elegance in every manner. A classic, sophisticated color scheme of black and white with touches and accents of gold will set the tone for the elegant 1920s inspired gala. White and pink feathers will also come into play in the décor for the evening.



Take your guests on a trip back in time to an era like no other when prohibition and stage shows ruled the night. This event will have attendees feeling as if they are in a chic speakeasy with featured prohibition drinks and showgirls nearby.



SETTING THE MOOD



Follies

INVITATIONS

Invites will feature any of the following:

- A 1920's gal in swimwear
- Old time photos of dancing girls
- A black invite on with gold and hot pink features
- An ornate bird cage

ENTRYWAY

Welcome to the Red Carpet

Two long runs of red carpet leading to two entry doors will start the evening off for your guests' arrival. Both red carpets will be flanked with black velvet rope and stanchions.

Guests will be greeted with paparazzi, their vintage cameras in hand. Your guests will feel like the celebrities that they are!

At the end of the carpet, black awnings will mark the entrance to the reception hall, giving just a brief view of what's to come.

PRE-FUNCTION AREA

Although they will see a HINT of the beautiful cars parked in the pre-function area, guests will be amazed when they actually stand beside the cars and have their photo taken.

The pre-function area will be fashioned as one of the amazing hotels from the 20s: the unique and rarely seen furniture, the cars, and the dripping elegance will remind guests of a beautiful night at the theater. Several large crystal chandeliers hanging in the ceiling will add sparkle. (Think Chicago Theater lobby)



DETAILS AND ACCENTS



Follies

Gals in period dress with cigar trays around their necks (of course holding candy cigarettes or roses...not the real stuff) and the photographer in his dapper reporter look will be there to spoil your guests with all the creature comforts of celebrities.

The ceiling treatment will consist of black and white drape hung from the ceiling in a zigzag pattern with banners of gold hanging throughout.

Period appropriate furniture groupings will create lounge areas and help transport guests back to the 20s. A beautiful large bar with serving areas from four sides will serve as a focal point.

MAIN ROOM

A fabric canopy-style ceiling treatment with chandeliers hanging throughout will look wonderful; reminiscent of

famous theaters and dinner clubs from that era.

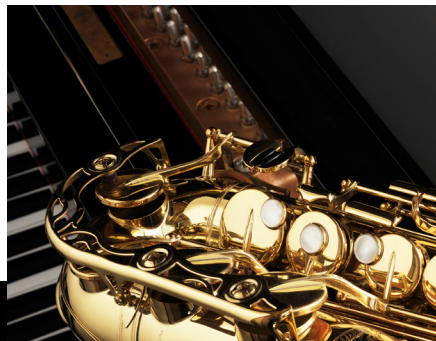
STAGE AREA

Black velour drape with white chiffon accents and the Follies stage set pieces will add a bit of grandeur to the stage!

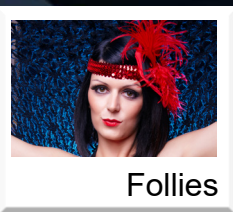
DÉCOR

Wall draping is going to create the ambiance you are looking for. Floor to ceiling drape around the whole room will give the impression of an elegant 1920s club. LED up lighting will be used to really set the mood and create a spectacular atmosphere. We also suggest having your lighting team add GOBO projection lights for a touch of sparkle.

A dozen white palms and a dozen white feather towers strategically



DETAILS AND ACCENTS



placed throughout the room will add a nice touch to the area and to the era experience.

FURNITURE ACCENTS

White couches, footstools, and circle couches will be placed around the room for guests to lounge.

CENTERPIECES

There are several options for centerpieces:

Crystal Candelabra

*w/ 4 battery taper candles only

*w/ 4 battery taper candles & faux feathers

White rose ball:

*w/ 4 battery taper candles & white feather topper

*w/ 4 battery taper candles & real rose ball

Crystal Tablescape:

*3 crystal votive stands (9", 10", 12") w/ lights

*3 crystal votive cups (3") w/ lights:

*Floral Options: rose petals, flower heads, rose cups, etc.

Silver Trees w/ votive cups

*with crystal strands

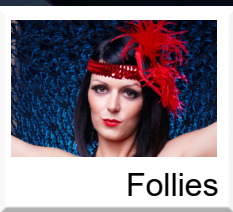
*with votive cups w/ roses

DINNER SET UP

Black, white, or black & white table linens will decorate tables set for dinner. These will be accompanied by complementary black or white chair covers with black, white, or gold chair bands.



DETAILS AND ACCENTS



Follies

BAR AND CUSTOM DRINK

No event is complete without a signature cocktail to get the evening started. We suggest you have wait staff offer this to guests as they arrive. Here are 10 cocktails that you might suggest to your bartenders:

French 75, Southsider, Sidecar, Dubonnet Cocktail, Mary Pickford (a Ziegfeld girl), Tuxedo #2, Ward 8, Bees Knees, Bacardi Cocktail and the ever popular High Ball.

ICE SCULPTURE

Ice is always a highlight for events. An ice sculpture can be used to display the company logo or party logo and light it up with bright colors!

ENTERTAINMENT

A Night Out in Style

Guests will be engaged with the Paparazzi, camera men, and the Daily

Herald dressed actors, cigarette girls, flapper girls and Follies performers. A big band on the stage and one performer to play during the cocktail hour will add to the atmosphere for the evening.

Other entertainment for the evening will include a dance team to perform the Ziegfeld Follies show for your guests and men dressed in tux with tails as chauffeurs to stand at the cars to greet your guests.

PHOTO OPS

An old time photo booth will be set up so that guests may have a black and white photoshoot with a Ziegfeld Girl or two in costume.

Another photographer will also be shooting photos with a classic 1920's car.

