



Dream Machines

EVENT EXPERIENCE

This auto-focused event is for those who can truly appreciate the creativity, art, and detail of a well-made vehicle. These guests are always where the cars are and for this night that's at your event. Their imaginations will be aroused by imagining themselves behind the wheel of these beauties.

COLORS & TEXTURES

This event will use red, white, and black for the color palette. Metals are a good option for added textures.

INVITATION IDEAS

These invitation ideas could be created by your preferred local advertising or marketing company. If you really have it in you, you could also make them yourself.

This theme is for classic and high end car enthusiasts! If you have a client who absolutely goes bonkers on all things auto, this is the theme to capture the invincible nature and drive of your client's guests. Caution: May cause teenage behavior in some and nostalgic memories of high school in all!



- A tire or steering wheel shaped invitation
- If you are featuring a specific car, use a replica of it for the invite
- For Classic car shows, you could also use a period look for your invitation.
- If you are featuring cars made in the 1920s have the invite look like a 1920s type gala.

SETTING THE MOOD



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ENTRYWAY

Roll out a red carpet entrance for guests as this is a classy event. Hire valet drivers and make the service available for free to guests. Place black urns with red flowers at the entrance to dress it up.

PRE-FUNCTION AREA

Place a large, four-sided bar in the center of the room. This makes it easy for guests to access, especially if space is limited otherwise. Light the bar with red uplights and add the event name or company logo to the front of each side of the bar.

MAIN ROOM

Wrap cocktail tables in silver linens to continue the shine reflecting everything throughout the room. The silver remains neutral enough not to clash with the vehicles. Use Hydrangeas as cocktail table centerpieces as they are

not too effeminate, but add an elegant touch. If Hydrangeas aren't available, use a flower with a very large head or silks.

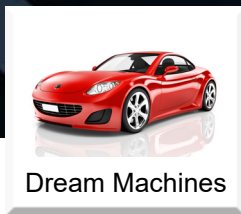
STAGE AREA

You'll have a lot going on in the rest of the room, so the stage does not need to be too extravagant. Use a red drape backdrop with signage hanging in front.

DÉCOR

Have one specific car be the "spotlight" for when guests arrive. Put it in the front window or toward the front of the venue for guests to admire. Have an additional car in the service area (if in a dealership) or open space to be the focal point the rest of the night. If doing a car giveaway use this car, giving everyone a chance to appreciate it.





DETAILS AND ACCENTS

FURNITURE ACCENTS

Use sleek white furniture for guests to rest their feet. Place them in small furniture groupings for people to socialize while they relax. You won't need much furniture as most people will want to walk around and look at the cars.

CENTERPIECES

There are several options for centerpieces:

- Mini tire placed upright surrounded by flowers in a dish
- Various car parts intertwined with flowers
- Vintage license plates shaped into a box that serves as a flower pot
- Miniature vintage gas pumps set next to floral arrangements
- Small tool boxes opened up with flowers placed inside

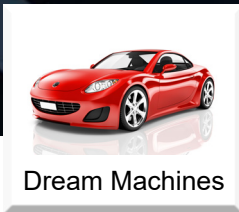
DINNER SET UP

Depending on what car you are featuring, you will want to keep the food in line with the type and brand of car. For example, if you are featuring a German car, you might serve Wiener schnitzel. For a Chevy, consider the all-American meal of sliders, shakes, and the like. You can take a simple menu and really class it up by making it bite-sized or serving food in unique containers or plates. Consider the list below for fun food service and a memorable event:

- Soup served in mini "motor oil" cans
- Quick bites like grilled bacon hamburgers and fresh fruit kabobs on mini tires
- Car shaped food trays for fries or finger foods

Work with your catering company to locate safe food containers.





ENTERTAINMENT

BAR AND CUSTOM DRINK

Guests can enjoy themed drinks from the “fueling station”. If you’re feeling really creative, have drinks come from a “fuel tank” pitcher down a funnel and tube into their cup.

ICE SCULPTURE

Ice is always a highlight for events. Use the ice sculpture to display the company logo or party logo and light it up with bright colors! There are a number of automobile themed ice options to choose from.

ENTERTAINMENT

Ladies and gentleman, start your engines!

A fun activity for guests is having NASCAR experience machines for

friendly competition. Make sure you have a team onsite to help facilitate the games and encourage the competition.

PHOTO OPS

Have an area set aside for guests to take pictures in the car or in front of a green screen. People always love having pictures to take home or that they can see on social media to look back on what a fun time they had at the event.

Use one of the spotlighted cars for this photo opportunity. Guests can have a chance to enjoy sitting in the classic or high-class car and have a picture where it looks as if they are driving. Use a fan to blow their hair to imitate driving on the open road. Hire a photographer to take a photo and print for them to take home.





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supply list

How to determine which elements in each theme packages is right for you and your client:

- \$-\$\$\$\$ Some of the theme elements require a very small investment while others require a higher spend. You can guide your client and help them determine how to use their budget to achieve their desired result.
- Star ratings: Determine the impact your client wants to make. A one-star element in a theme package works well for simple and professional events, whereas a five-star element will leave your client and their guests in complete awe! There are many options in between, so you'll always have a way to meet your client's needs and goals.

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Invitations:			
Invitations	Create your own with items purchased at your local craft store or use a local print shop or advertising agency	\$\$-\$\$\$\$	****
Entryway:			
Red carpet entryway	Your local pipe and drape rental company	\$\$	*****
Valet company	Local car/ limo company	\$\$\$\$	****
Black urns	Home Depot http://www.homedepot.com/b/Outdoors-Garden-Center-Pots-Planters-Urns/N-5yc1vZbx66	\$\$	***
Red flowers	Local florist	\$\$-\$\$\$	***

SUPPLY LIST



Dream Machines

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Pre-Function:			
Four-sided bar	Caterer	\$\$\$\$	*****
Uplighting for bar	Your local décor company	\$\$\$	****
Bar signage	Your local décor company	\$\$	**
Main Room:			
Cocktail tables	Your local décor company	\$\$	**
Silver Linens	A1 Tablecloth Company www.a1tablecloth.com/	\$\$	****
Hydrangeas	Your local florist	\$\$-\$\$\$\$	**
Stage Area:			
Red drape backdrop	Your local décor company	\$\$-\$\$\$\$	****
Signage	Your local sign company	\$\$-\$\$\$\$	****
Décor:			
Spotlight cars	Decide on the brand of vehicle then ask a dealership to highlight	\$\$\$-\$\$\$\$\$	*****
Furniture Accents:			
White furniture	Your local décor company	\$\$-\$\$\$\$	****

SUPPLY LIST



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Centerpieces:			
Mini tires with dish	Hobby Warehouse www.hobbywarehouse.com/1-24-520-Style-Whitewall-Tires	\$-\$\$\$	***
Car parts	Check with your local car dealership or Hobby Warehouse http://www.hobbywarehouse.com/s.nl?search=car+parts&x=0&y=0	\$-\$\$\$	***
Vintage license plates	Turner Plates http://turnerplates.com/Bulk%20Plates%2001.html	\$\$	***
Mini vintage gas pumps	Genuine Hotrod www.genuinehotrod.com/search/departments/models-reproductions/category/filling-station-replicas	\$	***
Small tool boxes	Walmart www.walmart.com/ip/Flat-Top-Tool-Box-Red/43772093#about	\$	***
Flowers	Check with your local florist	\$\$-\$\$\$\$	***
Dinner Set-up:			
Mini oil cans	Hobby Lobby shop.hobbylobby.com/products/red-texaco-motor-oil-can-with-spout-326843/	\$\$	***
Car-shaped food trays	Retro Planet www.retroplanet.com/PROD/25049.html	\$	***
Mini tires	Hobby Warehouse www.hobbywarehouse.com/1-24-520-Style-Whitewall-Tires	\$\$	***

SUPPLY LIST



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Bar & Custom Drinks:			
Fueling station bar	Check with your local decor company	\$\$\$-\$\$\$\$\$	*****
Fuel tank pitcher with funnel and tube	Check with your local decor company or Home Wet Bar www.homewetbar.com/gas-pump-retro-liquor-dispenser-p-249.html	\$\$	****
Entertainment:			
Simulator	Amusitronix the VR Guys http://www.amusitronix.com/event-rentals/racing-simulators	\$\$\$-\$\$\$\$\$	****
Car	Use the automobile you are featuring if you have permission from the owner www.amusitronix.com/contact-us	\$\$\$-\$\$\$\$\$	*****
Green screen	Hire your local photo booth company. Ask them to create the green screen background for you.	\$\$-\$\$\$\$	****
Fan/wind machine	Walmart www.walmart.com/ip/Lasko-20-Wind-Machine-Air-Circulator-Gray/22614934	\$	***
Photo Ops:			
Green Screens	Hire your local photo booth company. Ask them to create the green screen background for you.	\$\$-\$\$\$\$	*****
Featured Automobile	Use the Automobile you are featuring if you have permission from the owner	0-\$\$\$	*****