

## Masquerade Mystique

### EVENT EXPERIENCE

This extravagant event features elaborate dances, pageants, and dresses. Guests will delight in the mystery and decadence of this 15th century celebration that was known for its attendees hiding behind their mask. This allowed for commoners to party with the elite. No one knew the difference. For this theme package we are thinking Phantom of the Opera like decor and atmosphere. In a perfect world, this event would take place in a beautiful mansion or historic venue with elegant settings and stone.

### COLORS & TEXTURES

This event calls for gold and other colors that fit the theme. For an elegant party use whites, ivory and golds. The textures for this party would be satin, feathers, and metal candelabras.



This theme allows guests to indulge in a night of mystery and sophistication. Masked guests will enjoy temporary phantom identities for an evening filled with mysterious fun. The grandeur of this event works well for fundraisers and grand openings. This theme package makes it easy and fun to create a breathtaking evening of delight.



# SETTING THE MOOD



Masquerade

## INVITATIONS

- An invitation with lace, a mask, and script writing on a heavy, textured card stock will set the scene for the night
- An actual mask with a card inviting them to the ball
- Paper cut out of a mask
- Formal invitation on ivory paper stock with feather and beads

These invitation ideas could be created by your preferred local advertising or marketing company. If you really have it in you, you could also make them yourself.

Have your guests arrive in mask for the mystere of the event. Make sure you make a point of this on the invitation.

## ENTRYWAY

Create a grand entryway for guests' arrival. Roll out a red carpet and place large candelabras on each side. Light the front of the building using a bold color of uplighting. Use a GOBO to project a mask on the front of the building. This will help guests identify where the party is.

## PRE-FUNCTION AREA

Create a tunnel that leads from the entryway to the pre-function area. Drape it with white sheer drape. Uplight the drape in uplighting to illuminate the tunnel. In the space, have cocktail tables wrapped in white with gold ties. Hire a string quartet to play classical music as guests arrive.





Masquerade

# DETAILS AND ACCENTS

## MAIN ROOM

To create the ideal atmosphere for an elegant evening, hang air-filled pearl balloons throughout the ceiling. Make sure that you do this at various heights to add depth and dimension to the room. Incorporate twinkle lights throughout to illuminate the balloons and ceiling.

Have servers dress in masquerade attire to fit in with the theme.

## STAGE AREA

Use a large backdrop of a castle at the back of the stage. On either side of the backdrop, place two candelabras with battery operated candles. Add greens around the base of the candelabras and at the front corner of the stage to warm things up.

## DÉCOR

For the room decor use a giant mask along the walls and lots of feathers. White feathers will add elegance without competing for attention with other elements. Add feather accents on top of lighted columns around the room to really finish off your décor look.

## FURNITURE ACCENTS

Elegant vintage lounge chairs and couches with gold trim would certainly support this theme. Create small areas for intimate conversation. Your guests will be engaged in the activity of trying to determine who the other person is all night. Create spaces they can engage in conversation to help uncover the identity of the other person.





Masquerade

# DETAILS AND ACCENTS

## CENTERPIECES

There are a several options for centerpieces:

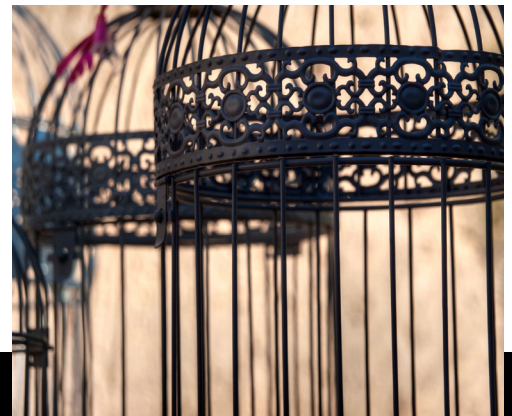
- Large white feather balls on top of a long skinny vase with masks incorporated within
- Various masks on a stick with candles surrounding the base
- Dark Victorian bird cages with large candles inside
- Silver candelabras with rose balls or masks in the middle and draped with crystals
- White mask, white glove and red roses in a square vase

## DINNER SET-UP

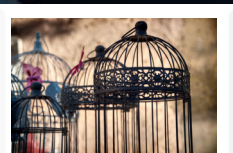
Ivory table linens in a heavy damask fabric, gold chargers and napkin rings of gold will be just the thing to push your table settings over the top. Use gold chiavari chairs or Ivory chair covers with a dusty rose tie.

At a masquerade ball you want to make sure that you serve food that is bite-sized and easy to eat while wearing a mask. Make sure you have straws for an option for your refreshments. Your guests' masks might keep them from being able to drink from a glass.

Canapés will be the food of choice for this event as it is decorative and can be eaten in one bite, as eating with a mask can be difficult at times.



# DETAILS AND ACCENTS



Masquerade

- Sweet and savory crepes
- Bowls with overflowing fruits and vegetables
- Rock melon wrapped in Parma ham
- Arugula and roast beef with a sesame-soy dressing
- Flan with caramel sauce
- Artisan cheese display
- Tiny bowls of classy fries served with caviar, truffle, or parmesan

## BAR AND CUSTOM DRINK

Use lighted acrylic bars with your event logo on the front. Suggested drinks for this theme are: Champagne Cocktail, Campari Orange, Dry Martini and Old Fashion.

## ENTERTAINMENT

### *Spin, Step, Turn*

Hire a dance troupe to get the party started. Many cities have ballroom dance companies that will come out for events. See if you can donate to their group/school/club in exchange for having them at your event. You will need to offer to feed them.

### *Other options include the following:*

Masquerade treasure hunt. Hide small treasures for your guests to find. Enclose the treasure in tiny treasure chest.

Have names of masked characters for each guest. When they enter





Masquerade

the event, tape a famous masked character to their back. Throughout the night they will have to try to identify who the famous person they have been assigned is. They can ask for clues from other party goers. Have a time when the guessing is done and everyone has to give an answer. Then remove the tag from their back and reveal what everyone else already knew to the wearer of the famous masked person.

## PHOTO OPS

Set up an area for guests to take photos. For this event, bring in a carriage. Guests can take shots as if they are stepping out of the carriage, making their grand entrance. This will be a fun photo to share with others.





Masquerade Mystique



# supply list

How to determine which elements in each theme packages is right for you and your client:

- \$-\$\$\$\$ Some of the theme elements require a very small investment while others require a higher spend. You can guide your client and help them determine how to use their budget to achieve their desired result.
- Star ratings: Determine the impact your client wants to make. A one-star element in a theme package works well for simple and professional events, whereas a five-star element will leave your client and their guests in complete awe! There are many options in between, so you'll always have a way to meet your client's needs and goals.

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
<b>Invitations:</b>			
Invitations	Create your own with items purchased at your local craft store or use a local print shop or advertising agency	\$\$ - \$\$\$\$	****
<b>Entryway:</b>			
Red Carpet	Rent red carpet from your local pipe and drape company or purchase from Event Rugs <a href="http://www.eventrugs.com/">http://www.eventrugs.com/</a>	\$\$-\$\$\$	****
Candelabras	Rent these from your local event decor company or Event Decor Direct <a href="http://www.eventdecordirect.com/catalog/tabletop-decor-centerpieces-candelabras-c-319_394.html?gclid=Cj0KEQjw9o-vBRCO0OLi2PfPKI8BEiQA8pdF4BhosvT7HW4_5yw5DoOUlzkShkZLAE29VrZ0wxp0kk_aAtOv8P8HAQ">http://www.eventdecordirect.com/catalog/tabletop-decor-centerpieces-candelabras-c-319_394.html?gclid=Cj0KEQjw9o-vBRCO0OLi2PfPKI8BEiQA8pdF4BhosvT7HW4_5yw5DoOUlzkShkZLAE29VrZ0wxp0kk_aAtOv8P8HAQ</a>	\$\$-\$\$\$	****
Uplighting	Rent from your decor company	\$\$-\$\$\$	****
Mask GOBO	Work with your event decor company	\$\$	*****



Masquerade

# SUPPLY LIST

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
<b>Pre-function Area:</b>			
Tunnel	Work with your decor company or Event Decor Direct <a href="http://www.eventdecordirect.com/catalog/advanced_search_result.php?keywords=fabrics&amp;search_in_description=1">http://www.eventdecordirect.com/catalog/advanced_search_result.php?keywords=fabrics&amp;search_in_description=1</a>	\$\$	****
Sheer drape	Work with your decor company or Event Decor Direct <a href="http://bit.ly/1PylSL4">http://bit.ly/1PylSL4</a>	\$\$	*****
Uplighting	Work with your decor company	\$\$	****
Cocktail Tables	Work with the venue or rent from your decor company	\$	**
White linen	Rent from your decor company or purchase from Table Cloth Factory <a href="http://www.tableclothsfactory.com/White-120-Round-Tablecloth-p/tab_120_wht.htm">http://www.tableclothsfactory.com/White-120-Round-Tablecloth-p/tab_120_wht.htm</a>	\$	**
Gold Ties	Rent from your decor company or purchase from Table Cloth Factory <a href="http://www.tableclothsfactory.com/tablecloths-Table-Linens-Chair-Covers-Sashes-s/295.htm">http://www.tableclothsfactory.com/tablecloths-Table-Linens-Chair-Covers-Sashes-s/295.htm</a>	\$	**
String quartet	Contact your local talent agency or Innovative Entertainment <a href="http://www.inn-entertainment.com">www.inn-entertainment.com</a>	\$\$-\$\$\$\$	*****
<b>Main Room:</b>			
Pearl balloons	Balloons Direct <a href="http://www.balloonsdirect.com/catalog/solid-color-latex-balloons/11-inch-latex-balloons">http://www.balloonsdirect.com/catalog/solid-color-latex-balloons/11-inch-latex-balloons</a>	\$\$	*****
Twinkle lights	Rent from your decor company or Lights for All Occasions <a href="http://www.lightsforalloccasions.com/c-262-wedding-string-lights.aspx">http://www.lightsforalloccasions.com/c-262-wedding-string-lights.aspx</a>	\$\$-\$\$\$\$	*****
Masquerade attire	Party City <a href="http://www.partycity.com/category/costume+accessories/all+accessories/masquerade+ball+masks.do">http://www.partycity.com/category/costume+accessories/all+accessories/masquerade+ball+masks.do</a>	\$-\$\$	***





Masquerade

# SUPPLY LIST

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
<b>Stage Area:</b>			
Castle backdrop	Backdrops fantastic <a href="http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Castles_and_Medieval.htm">http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Castles_and_Medieval.htm</a>	\$\$\$	*****
Candelabras	Event Decor Direct <a href="http://www.eventdecordirect.com/catalog/tabletop-decor-centerpieces-candelabras-c-319_394.html?gclid=Cj0KEQjw9o-vBRCO0OLi2PfPkI8BEiQA8pdF4BhosvT7HW4_5yw5DoOUIzkShkZLAE29VrZ0wxp0kkaAtOv8P8HAQ">http://www.eventdecordirect.com/catalog/tabletop-decor-centerpieces-candelabras-c-319_394.html?gclid=Cj0KEQjw9o-vBRCO0OLi2PfPkI8BEiQA8pdF4BhosvT7HW4_5yw5DoOUIzkShkZLAE29VrZ0wxp0kkaAtOv8P8HAQ</a>	\$\$\$-\$\$\$\$	****
Battery-operate candles	Lights for all Occasions <a href="http://www.lightsforalloccasions.com/nsearch.aspx?keywords=bery%20operated%20candles">http://www.lightsforalloccasions.com/nsearch.aspx?keywords=bery%20operated%20candles</a>	\$	***
Greenery	Check with your local green house and rent them	\$\$-\$\$\$	**
<b>Décor:</b>			
Giant Mask backdrop	Backdrops Fantastic <a href="http://www.backdropsfantastic.com/backdrop_themes/backdrops/Backdrop_CAB002.htm">http://www.backdropsfantastic.com/backdrop_themes/backdrops/Backdrop_CAB002.htm</a>	\$\$\$	*****
White feathers on columns	Fancy Faces <a href="http://www.fancyfaces.com/Fancy_Faces_Decor/Towers.html#9">http://www.fancyfaces.com/Fancy_Faces_Decor/Towers.html#9</a>	\$\$-\$\$\$\$	***
Feather balls	Event Decor Direct <a href="http://www.eventdecordirect.com/catalog/tabletop-decor-centerpieces-feather-balls-c-319_314.html">http://www.eventdecordirect.com/catalog/tabletop-decor-centerpieces-feather-balls-c-319_314.html</a>	\$	****
<b>Furniture Accents:</b>			
Vintage lounge chairs	Rent from your local event decor company	\$\$-\$\$\$\$	****
Couches with gold trim	Rent from your local event decor company	\$\$-\$\$\$\$	****



Masquerade

# SUPPLY LIST

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
<b>Centerpieces:</b>			
Feather balls	Event Decor Direct <a href="http://www.eventdecordirect.com/catalog/tabletop-decor-centerpieces-feather-balls-c-319_314.html">http://www.eventdecordirect.com/catalog/tabletop-decor-centerpieces-feather-balls-c-319_314.html</a>	\$\$	****
Long skinny vase (Eiffel Tower vases)	Rent from your florist or Table Cloth Factory <a href="http://www.tableclothsfactory.com/ProductDetails.asp?ProductCode=VASE24_CLR12&amp;click=71&amp;qclid=Cj0KEQjw9o-vBRCO0OLi2PfPkI8BEiQA8pdF4GPQo60wJ8ZFLFBGYUKGONTS9Xfo5CjisndCinmSbAsaAtcV8P8HAQ">http://www.tableclothsfactory.com/ProductDetails.asp?ProductCode=VASE24_CLR12&amp;click=71&amp;qclid=Cj0KEQjw9o-vBRCO0OLi2PfPkI8BEiQA8pdF4GPQo60wJ8ZFLFBGYUKGONTS9Xfo5CjisndCinmSbAsaAtcV8P8HAQ</a>	\$\$	**
Masks	Party City <a href="http://www.partycity.com/category/costume+accessories/all+accessories/masquerade+ball+masks.do">http://www.partycity.com/category/costume+accessories/all+accessories/masquerade+ball+masks.do</a>	\$-\$\$	****
Candles	Shop Wild Things <a href="http://www.shopwildthings.com/filledcabaop.html">http://www.shopwildthings.com/filledcabaop.html</a>	\$-\$\$	****
Victorian bird cages	Hobby Lobby <a href="http://www.hobbylobby.com/search/?text=Bird+cages">http://www.hobbylobby.com/search/?text=Bird+cages</a>	\$\$\$-\$\$\$\$\$	*****
Silver candelabras	Event Decor Direct <a href="http://www.eventdecordirect.com/catalog/tabletop-decor-centerpieces-candelabras-c-319_394.html?qclid=Cj0KEQjw9o-vBRCO0OLi2PfPkI8BEiQA8pdF4BhosvT7HW4_5yw5DoOUizkShkZLAE29VrZ0wxp0kkaAtOv8P8HAQ">http://www.eventdecordirect.com/catalog/tabletop-decor-centerpieces-candelabras-c-319_394.html?qclid=Cj0KEQjw9o-vBRCO0OLi2PfPkI8BEiQA8pdF4BhosvT7HW4_5yw5DoOUizkShkZLAE29VrZ0wxp0kkaAtOv8P8HAQ</a>	\$\$\$-\$\$\$\$\$	****
Rose balls	Koyal Wholesale <a href="http://www.koyalwholesale.com/c1236/flower-balls-kissing-balls-new.html">http://www.koyalwholesale.com/c1236/flower-balls-kissing-balls-new.html</a>	\$\$	****
Crystals	Shop Wild Things <a href="http://www.shopwildthings.com/searchshopwildthings.html?catalog=shopwildthings&amp;query=crystals">http://www.shopwildthings.com/searchshopwildthings.html?catalog=shopwildthings&amp;query=crystals</a>	\$-\$\$\$	****
White gloves	Party City <a href="http://www.partycity.com/product/white+gloves+teen.do">http://www.partycity.com/product/white+gloves+teen.do</a>	\$	***
Square vase	Rent from your local florist or Koyal Whole Sales <a href="http://bit.ly/1PyItbp">http://bit.ly/1PyItbp</a>	\$	**



Masquerade

# SUPPLY LIST

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
<b>Dinner Set-up:</b>			
Ivory damask linen	BBJ Linen <a href="http://www.bbjlinen.com/Products/1/Table-Linen/9/Damasks-And-Brocades/product/456/Ivory-Marquis-Damask/">http://www.bbjlinen.com/Products/1/Table-Linen/9/Damasks-And-Brocades/product/456/Ivory-Marquis-Damask/</a>	\$\$\$	****
Gold chargers	Just Charger Plates <a href="http://justchargerplates.com/?gclid=Cj0KEQjw9o-vBRCO0OLi2PfPkI8BEiQA8pdF4BXrWfBaqdW3HuUPkRZGUuGyOE9WNjhnDDnjLI54ovUaAsN-8P8HAQ">http://justchargerplates.com/?gclid=Cj0KEQjw9o-vBRCO0OLi2PfPkI8BEiQA8pdF4BXrWfBaqdW3HuUPkRZGUuGyOE9WNjhnDDnjLI54ovUaAsN-8P8HAQ</a>	\$	****
Gold napkin rings	Table Cloth Factory <a href="http://www.tableclothsfactory.com/SearchResults.asp?Search=napkin+rings">http://www.tableclothsfactory.com/SearchResults.asp?Search=napkin+rings</a>	\$-\$\$	*
Gold chiavaris	Rent from your decor company	\$\$	***
Ivory chair covers	Rent from your decor company	\$	**
Dusty rose chair tie	Rent from your decor company	\$	*
Straws	Get from your caterer		
<b>Bar and Custom Drinks:</b>			
Lighted acrylic bars	Rent from the caterer or your local decor company	\$\$\$	****
<b>Entertainment:</b>			
Ballroom dancers	Work with your local talent agency	\$\$-\$\$\$\$\$	*****
<b>Photo Ops:</b>			
Carriage	Work with your photographer for this prop	\$\$-\$\$\$\$\$	*****