



# Titanic



Reminisce a time of wealth, elegance, and a groundbreaking voyage in the “Wonder Ship”. Serving as a pinnacle in history, guests will be enthralled with the timeless grandeur of this event.

## EVENT EXPERIENCE

This theme evokes the feeling of grandeur and sophistication, a time when there was money to spare and the wealthy lived lives of high expectations.

For first class passengers the ship was thought of as the “Ship of Dreams,” “Wonder Ship,” “Last Word in Luxury,” and “Millionaire’s Special.” Thus, you can imagine the expectations were high for this elegant party on the sea. There were many features available for this “unsinkable ship” including a hospital with an operating room, a swimming pool, and a squash court.

The Titanic was the Jewel of the White Star line out of Europe and was the most elaborate ship set to cross the Atlantic.

The iconic grand staircase should be included in any Titanic themed event and



will make guests feel as if they are on the wondrous ship themselves.

## COLORS & TEXTURES

Use black and white with rich burgundy or cranberry tones. Textures used should be heavy print damask, in rich colors like burgundy with gold highlights.



# SETTING THE MOOD



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## INVITATIONS

- Creating an invitation that looks like a boarding pass will help carry your theme from the very first contact with your guests and help create the excitement for the event.
- Luggage tags with your guests names and event details. Consider using luggage tags for labels on auction items, name place holders, etc.

These invitation ideas could be created by your preferred local advertising or marketing company. If you really have it in you, you could also make them yourself.

## ENTRYWAY

Guests will be greeted by a formal red carpet leading them to two registration tables. After registering, guests will be

guided into the cocktail area through a rope & stanchion entrance – made of ship rails and flags.

On the wall opposite the entrance will be a long backdrop resembling the back of a ship with an iceberg in the background. Guests will be able to view this backdrop as they enter which will help add to the ambiance.

## PRE-FUNCTION AREA

Think cocktails on the deck of a departing ship, passengers waving goodbye to their loved ones, and the romance of the sea in waiting. In the cocktail area have waiters in white jackets and white gloves delivering drinks to guests with cocktail tables covered with white spandex linens. Lounge chairs for “sunbathing” could line the wall, giving the perception of a ship deck.



# DETAILS AND ACCENTS



## MAIN ROOM

The most popular room on the Titanic was the dining hall. A very large and elegant staircase lead passengers into the opulent dining area where the band was playing and the captain would be greeting them. Set up an area where guests can have their photos taken in front of the staircase backdrop.

Hang chandeliers in the ceiling to drive home the elegance of the dining hall.

## STAGE AREA

Set the stage to seem as if it is part of the boat or a view from the deck of the boat. For a simple option, use a fabric draped backdrop.

## DÉCOR

Chandeliers will add elegance when hung over the dining area and the dance floor to draw guests' attention.

## FURNITURE ACCENTS

Period furniture placed in pods around the room will allow guests to envision themselves as first class passengers as they socialize with one another. Cocktail tables with black covers and white ties will maintain the formal appearance for the evening.

Consider a chaise lounge in velvet and drapes with tassels to drive this theme home.

## CENTERPIECES

There are a several elegant centerpiece ideas that can be used for this event. Two different centerpieces could be used at dinner tables to add depth and dimension to the room:

- Half of the guests' tables will have silver candelabras, draped in crystals.





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- The other half will have crystal groupings of vases with blue lights inside that create a slight iceberg display.
- A single crystal votive with a blue light will be placed in the center of the high cocktail tables.

### DINNER SET UP

Dining tables will be well-dressed in stylish cranberry damask linen that hangs to the floor. Gold or crystal chargers could be placed on the tables with menu cards placed on top. Use cranberry damask napkins with gold tassel ties placed on each plate. Chairs should be gold chiavaris or have chair covers in white with cranberry colored chair ties.

For what would be their final meal on the Titanic, first-class passengers

were served an 11-course dinner that included salmon, lamb in mint sauce, and pâté de foie gras.

### BAR AND CUSTOM DRINK

Consider serving Champagne selections from Moët and Heidsieck & Co. For signature drinks, a Manhattan, Tom Collins, and John Collins would be great options. These were the cosmos and appletinis for that time period. For other options tie the names of some of the famous passengers to your signature drinks like John Jacob Astor IV.

Other cocktails crafted during this time include the Rob Roy and the Robert Burns. The Robert Burns is traditionally served with a shortbread cookie.







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## ICE SCULPTURES

Ice is always a highlight for events. Use the ice sculpture to display the company logo or party logo and light it up.

## ENTERTAINMENT

### *A Night on the Titanic*

Duplicating some of the personalities that were on the Maiden Voyage would be a fun way to greet guests. Having a grand pianist that plays classic songs from a list via guests' requests is a great way to involve guests with the era and entertainment.

### *Moments in History*

In some history museums guests are assigned a name when entering and will later be told if they survived after the tour. You might decide to do

something like this if you need to add some gravity to the event. Otherwise keeping it uplifting might be a better idea.

### *The Titanic Brought to Life*

The following characters can be incorporated into the theme with costuming:

#### **Captain Edward Smith:**

Have someone dress as the ship captain, Captain Edward Smith, a white bearded fellow with a bit of a paunch belly, but commanding all the same. Having Captain Smith decked out in his white Captain gear, greeting guests and rubbing elbows with the wealthiest of the wealthy. After all, Edward Smith was known as the 'Millionaire's Captain'. This was because England's upper class preferred to sail on Captain Smith's ships.



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### **Isidor Straus and his wife Ida:**

The Elderly owners of Macy's were aboard and refused to take a life boat. They retired to their cabin and perished together.

### **John Jacob Aster IV:**

Famous not only for his wealth but also for being a bit of a cad who had divorced his first wife to marry an 18-year-old woman (29 years his junior) immediately following his divorce. He was left behind and perished on the ship, but not for lack of trying. He attempted get on one of the lifeboats while helping his pregnant young wife onto the lifeboat. This was viewed as a cowardice ploy.

### **PHOTO OPS**

Have an area set aside for guests to take pictures. People always love having pictures to take home or that they can see on social media to look back on what a fun time they had at the event. A grand staircase will be a great spot for your guests to have their photo taken.





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# supply list

How to determine which elements in each theme packages is right for you and your client:

- \$-\$\$\$\$ Some of the theme elements require a very small investment while others require a higher spend. You can guide your client and help them determine how to use their budget to achieve their desired result.
- Star ratings: Determine the impact your client wants to make. A one-star element in a theme package works well for simple and professional events, whereas a five-star element will leave your client and their guests in complete awe! There are many options in between, so you'll always have a way to meet your client's needs and goals.

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
<b>Invitations:</b>			
Invitations	Create your own with items purchased at your local craft store or use a local print shop or advertising agency	\$\$-\$\$\$\$	****
<b>Entryway:</b>			
Red Carpet Entry	Event Rugs <a href="http://www.eventrugs.com/">http://www.eventrugs.com/</a>	\$\$	****
<b>Pre-Function Area:</b>			
Large backdrop with iceberg	Backdrops Fantastic <a href="http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Nautical.htm">http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Nautical.htm</a>	\$\$	****
Waiter Costumes	Boston costumes <a href="http://www.bostoncostume.com/Waiter-p2967.html">www.bostoncostume.com/Waiter-p2967.html</a>	\$\$	****



# SUPPLY LIST

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
<b>Pre-Function Area (continued):</b>			
White Gloves	Costume Supplies <a href="http://bit.ly/1PppTBx">http://bit.ly/1PppTBx</a>	\$	***
Cocktail table covers	A1 Linens - Wellington Damask <a href="http://www.a1tablecloth.com">www.a1tablecloth.com</a>	\$\$	**
Lounge Chairs	Target <a href="http://bit.ly/1PpqJy8">http://bit.ly/1PpqJy8</a>	\$\$\$	*
<b>Main Room:</b>			
Staircase Backdrop	Backdrops Fantastic <a href="http://www.backdropsfantastic.com/backdrop_themes/backdrops/Backdrop_IN062E-S-Paris-Opera-Staircase-E.html">www.backdropsfantastic.com/backdrop_themes/backdrops/Backdrop_IN062E-S-Paris-Opera-Staircase-E.html</a>	\$\$-\$\$\$\$	*****
Chandeliers	Shop Wild Things <a href="http://www.shopwildthings.com">www.shopwildthings.com</a>	\$\$\$	*****
Photographer	Use your local favorite	\$\$-\$\$\$	****
<b>Stage Area:</b>			
Backdrop	Backdrops Fantastic <a href="http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Nautical.htm">http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Nautical.htm</a>	\$\$\$	*****
<b>Décor:</b>			
Chandeliers	Shop Wild Things <a href="http://www.shopwildthings.com">www.shopwildthings.com</a>	\$\$	****
Spandex Bands	A1 Tablecloth <a href="http://www.a1tablecloth.com">www.a1tablecloth.com</a>	\$	**
Spandex Table Covers	A1 Tablecloth <a href="http://bit.ly/1PprJIU">http://bit.ly/1PprJIU</a>	\$	***
Black and White Linens	BBJ Linen <a href="http://www.bbjinlin.com/Products/1/Table-Linen/12/Themes/39/Geometrics-And-Stripes/product/2600/Black-Mod-Stripe">www.bbjinlin.com/Products/1/Table-Linen/12/Themes/39/Geometrics-And-Stripes/product/2600/Black-Mod-Stripe</a>	\$\$\$	***



# SUPPLY LIST



Supplies	Source/Notes Vendor Suggestions	Price Range	Value
<b>Furniture Accents:</b>			
Vintage Furniture	Find from your local event furnishings provider	\$\$\$	****
<b>Centerpieces:</b>			
Silver Candelabras	Work with your local wedding decor company	\$\$	****
Crystals	Wild Things <a href="http://www.shopwildthings.com">www.shopwildthings.com</a>	\$\$-\$\$\$	****
Crystal vases	Wild Things <a href="http://www.shopwildthings.com">www.shopwildthings.com</a>	\$\$-\$\$\$	****
Blue LED battery lights	Wild Things <a href="http://www.shopwildthings.com">www.shopwildthings.com</a>	\$	****
<b>Dinner Set-up:</b>			
Cranberry Damask Linens Somerset Damask and Napkins	A1 Table clothes <a href="http://www.a1tablecloth.com/">http://www.a1tablecloth.com/</a>	\$\$\$	***
Gold Tassels	Hobby Lobby <a href="http://www.hobbylobby.com/search/?text=tassels">http://www.hobbylobby.com/search/?text=tassels</a>	\$\$\$\$	**
Gold Chargers	Check with your local decor company	\$\$	****
Gold Chiavaris	Check with your local decor company	\$\$	***
Chair Covers and Ties	A1 Table clothes <a href="http://www.a1tablecloth.com/">http://www.a1tablecloth.com/</a>	\$	***

# SUPPLY LIST



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<b>Bar &amp; Custom Drinks:</b>			
Specialty Drinks	Work with your bartender	\$\$	**
ICE SCULPTERS	Work with your catering company	\$\$-\$\$\$	****
<b>Entertainment:</b>			
Actors for Famous Titanic Guests List	Local Actors can be found at colleges, high schools and talent agencies	\$\$-\$\$\$\$	****
Pianist	Local Musicians can be found at colleges, high schools and talent agencies	\$\$-\$\$\$\$	****
Guests list survivors roll	Work with your staff to create this interactive portion of your event	\$\$	***
<b>Photo Ops:</b>			
Picture handouts	Make sure you put your logo on the outside of the photo folder <a href="http://www.sendaframe.com/s30/keywords:paper%20folders">http://www.sendaframe.com/s30/keywords:paper%20folders</a>	\$	****
Large Frames	Dogfish graphics <a href="http://www.dogfishgraphics.com">www.dogfishgraphics.com</a>	\$\$\$	****
Grand Staircase	Denny Manufacturing <a href="http://bit.ly/1Pptm2Q">http://bit.ly/1Pptm2Q</a>	\$\$	****