



White Christmas



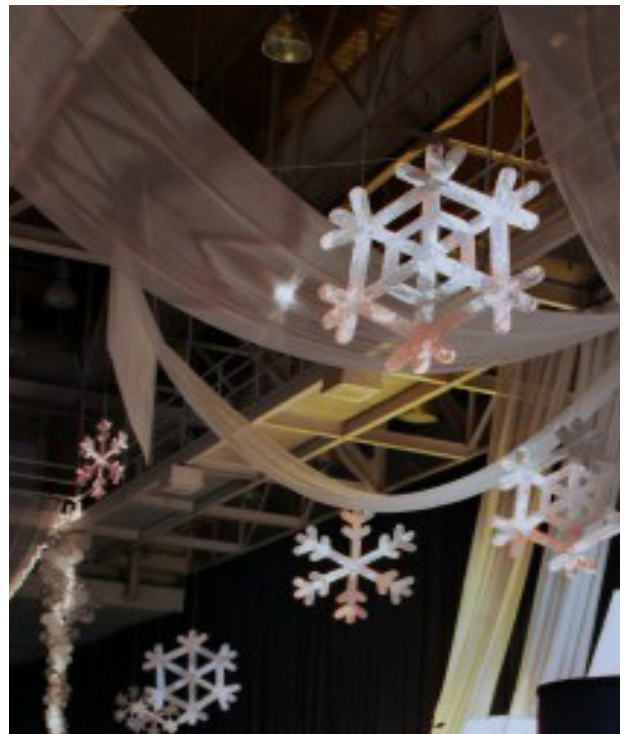
As the holidays approach, your guests will be watching to see what you have up your sleeve. This wonderful white holiday event will work for you whether you are in a snow covered state or the look outside of your window is all sunshine and cactus. There is nothing like a little white Christmas to get your guests in the mood for this special holiday event.

EVENT EXPERIENCE

I'm dreaming of a white Christmas and so will your guests when you set the mood for this holiday event. Think the picturesque winter postcard paired with modern amenities and you have an event your guests won't soon forget.

COLORS & TEXTURES

We love the blues (Tiffany blue, aqua or cyan) for this event. Having blue or cool uplighting around the room makes it feel like the holidays, long nights, and a chill in the air. Keep the colors mostly monotone in white and silver and accent with blue up lighting; you will definitely have the party going on.





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SETTING THE MOOD

INVITATION IDEAS

- Consider making your invitations one large snowflake
- Glitter the invitation with an elegant silver
- Christmas trees with white snow covering
- Create a 3D Christmas tree cutout invitation
- Use a silver glitter box that looks like a gift. Place the invite inside.

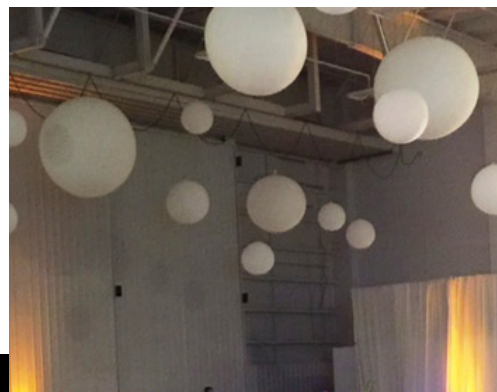
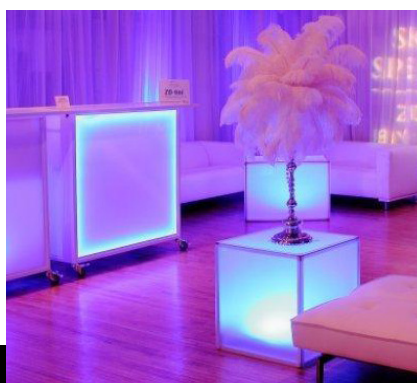
These invitations ideas could be created by your preferred local advertising or marketing company. If you really have it in you, you could also make them yourself.

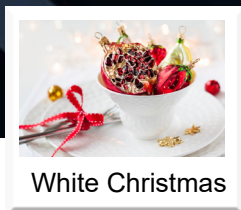
ENTRYWAY

As guests arrive they will be in awe of an all-white event. Start with the entryway with tall pillars and a white banister. Add white feather trees with warm holiday lights. Consider adding a snow machine that sprinkles your clients with snowflakes as they enter the archway.

PRE-FUNCTION AREA

Set up cocktail tables with white eyelash table covers and have carolers singing while guests are walking in. Have them outfitted in vintage white clothing with furs.





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DETAILS AND ACCENTS

MAIN ROOM

Fill the ceiling with cloud buster balloons between 4 and 8ft tall, and snowflakes at 4 ft, 2 ft and 12" for guests to admire as they enter. If you have a really large ceiling, filling it with cloudbuster balloons will help to fill the space and bring the ceiling down lower.

Wrap the room with backdrops that have Christmas trees and snow.

STAGE AREA

For the stage, use either a backdrop that matches the room or wrap/drape the wall with white fabric and use a LED light curtain. Add white Christmas trees on each corner of the stage.

DÉCOR

Use white columns with white feathers on top to accent certain corners of the room or to highlight areas of interest. Place white feather towers around the dessert station, the bars, and the gift or auction table.

Build an area in the middle of the room that is above the bar height if you have the space and create a highlight area. A 4 x 4 staging area will be large enough to build a nice focal point in the room. Think of this area like a store display or holiday window display. Build your bar around the display area to create a 4 sided bar. This works great for parties with numbers in the 300 + attendees range and cuts down on the wait time for the bar.





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DETAILS AND ACCENTS

FURNITURE ACCENTS

Around the room, add white furniture groupings. The white furniture can be round or S-shaped lounge areas for a more modern feel. Add a white or silver carpet in the sitting areas to really set off that conversation pod.

CENTERPIECES

Change up your centerpieces and use several styles. This keeps the room fresh and interesting. For this event use mercury votive cups with silver snowflakes and battery operated candles for cocktail tables and for accents on other areas around the room, like the corner of the bars, as small details around the buffet station etc.

For dinner tables alternate between the following:

- Silver candle sticks with white feather trees on them
- Long mirrored vases with white flowers (works especially well on 8ft tables or Kings tables)
- Crystal chandeliers (tabletop size)
- Square mirror base with 3 column vases and floating beads
- silver trees with white and silver Christmas ornaments
- Large fluted vases with white flowers and branches





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DETAILS AND ACCENTS

DINNER SET UP

For your dinner set up, use a colored linen to add the only color in the room or keep it all white with an eyelash or Payette linen. For a colored linen, burgundy or dark green in the heavier fabrics like Damask.

Add silver charger plates to your tables and wrap your napkins with rhinestone mesh wrap.

BAR AND CUSTOM DRINK

Consider using lighted bars in the blues for this event. Most facilities have access to the lighted bars or you can rent them from your local décor company. As mentioned in décor, these can be set up to create a four sided bar or for smaller events, have the bar in the farthest corner from the entry door to encourage guests to move into the room. This will ensure you don't have a bottleneck at the front door.

Add highlights to the top of the bar with your smaller centerpieces. Make sure it isn't something that will interfere with the bartenders ability to serve your guests.





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Work with your bartender to create some signature winter warm-me-up drinks like:

- *Hot Toddy
- *Winter citrus
- *Hot buttered rum
- *Coquito
- *White Russian
- *Cognac and coffee
- *Baileys and coffee

ICE SCULPTURE

Create a giant snowflake and uplight it in blue or have your ice carver create a sculpture that is specific to your event.

ENTERTAINMENT

Many holiday events offer entertainment. Make sure it's clean and appropriate for your group and won't be a continued source of embarrassment for the attendees when they return to the office the following work day.

- Living statues of Santa
- J.Mark McVay and his beautiful wife Christy – Great holiday entertainment

- Local singers from the nearest college that can create a Christmas show or create a flash mob in the crowd to sing a medley of songs.
- Hire a local dance band
- A string quartet to start the night off and play through dinner

PHOTO OPS

A simple silver sparkle backdrop with white carpet runner or a winter wonderland backdrop for guests to capture the memories of the evening will be a nice compliment for this event. Think about your attendees when designing the photo backdrop for this event. Is the affair formal or casual? This will play a part in the decision on the photo ops. Consider bringing in a sleigh in white and silver or having one made from your local sign shop.



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supply list

How to determine which elements in each theme packages is right for you and your client:

- \$-\$\$\$\$ Some of the theme elements require a very small investment while others require a higher spend. You can guide your client and help them determine how to use their budget to achieve their desired result.
- Star ratings: Determine the impact your client wants to make. A one-star element in a theme package works well for simple and professional events, whereas a five-star element will leave your client and their guests in complete awe! There are many options in between, so you'll always have a way to meet your client's needs and goals.

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Invitations:			
Invitations	Create your own with items purchased at your local craft store or use a local print shop or advertising agency	\$\$ - \$\$\$\$	****
Entryway:			
White pillars	Event Supplies and More http://www.eventsuppliesandmore.com/Plastic-Columns_c_305.html	\$\$\$	****
White banister	Event Supplies and More http://www.eventsuppliesandmore.com/Balustrade-With-4-Balusters--48-x-30_p_581.html	\$\$\$\$	***



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SUPPLY LIST

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Entryway (continued):			
White feather trees	Christmas Central http://bit.ly/1Vjifzw	\$	***
Snow machine	Work with your lighting and A/V company	\$\$\$-\$\$\$\$\$	*****
Pre-function Area:			
Cocktail tables	Get these from the facility or your local rental company	\$\$	**
White eyelash linens	Lendable Linens http://www.lendablelinens.com/table-linens.html?fabric=eyelash&p=1	\$\$-\$\$\$	***
Carolers	Your local talent agency or choir. Offer a donation.	\$\$-\$\$\$	****
Vintage holiday outfits	Ask your singers to provide their own vintage holiday outfits or look at Halloween Costumes. com http://www.halloweencostumes.com/christmas-caroler-costume.html	\$\$	****
Main Room:			
Snowflakes	Dogfish Graphics http://www.dogfishgraphics.com/	\$\$-\$\$\$	*****
Cloud buster balloons	Balloon Warehouse http://www.balloonwarehouse.com/catalog/cloudbuster.htm	\$\$\$	*****
Backdrop	Backdrops Fantastic http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Winter_and_Seasons.htm	\$\$\$	*****
Christmas trees with snow	Balsam Hill http://www.balsamhill.com/Mount-Washington-White-by-Vermont-Signature-p/was-t.htm	\$\$\$-\$\$\$\$\$	*****



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Supplies	Source/Notes Vendor Suggestion	Price Range	Value
Stage Area:			
Backdrop	Backdrops Fantastic http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Winter_and_Seasons.htm	\$\$\$	*****
White fabric backdrop	Event Decor Direct http://www.eventdecordirect.com/catalog/event-curtains-drapes-c-32.html	\$\$-\$\$\$\$	***
LED light curtain	Event Decor Direct http://www.eventdecordirect.com/catalog/12ft-tall-curtain-led-light-strands-288-lights-p-800.html	\$\$-\$\$\$	****
Christmas trees	Balsam Hill http://www.balsamhill.com/Mount-Washington-White-by-Vermont-Signature-p/was-t.htm	\$\$\$-\$\$\$\$\$	*****
Décor:			
White columns	Event Supplies and More http://www.eventsuppliesandmore.com/Wedding-Columns_c_28.html	\$\$-\$\$\$\$	****
White feather toppers	Fancy Faces http://www.fancyfaces.com/Fancy_Faces_Decor/Towers.html	\$\$-\$\$\$\$	*****
White feather towers	Fancy Faces http://www.fancyfaces.com/Fancy_Faces_Decor/Towers.html	\$\$-\$\$\$\$	*****
Furniture Accents:			
White furniture groupings	AFR Event Furnishings http://www.afrevents.com/furnishings.php	\$\$\$-\$\$\$\$\$	****
White or silver carpet	Rug Studio http://www.rugstudio.com/safavieh-california-shag-sg151-1010-white-area-rug.aspx	\$\$-\$\$\$	*****



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Centerpieces:			
Silver candlesticks	Save On Crafts http://www.save-on-crafts.com/candleholders9.html	\$\$	****
Mercury votive cups	Save On Crafts http://www.save-on-crafts.com/search.html?keywords=mercury+glass+votives	\$	***
Silver snowflakes	Factory Direct Craft http://bit.ly/1Vjk2EI	\$	**
White feather trees	Christmas Central http://bit.ly/1Vjifzw	\$	***
Long mirror vases	Save On Crafts http://www.save-on-crafts.com/mirrorvases1.html	\$\$	****
White flowers	Contact your local florist	\$-\$\$	****
Crystal chandeliers	Shop Wild Things http://bit.ly/1Vjt04R	\$\$	****
Square mirror bases	Save On Crafts http://www.save-on-crafts.com/search.html?keywords=mirror+vases	\$-\$\$\$	****
Column vases	Save On Crafts http://www.save-on-crafts.com/glassvases.html	\$	****
Floating beads	Save On Crafts http://www.save-on-crafts.com/search.html?keywords=water+beads	\$	***
Large fluted vases	Save On Crafts http://www.save-on-crafts.com/search.html?keywords=fluted+vases	\$\$	****
Willow branches	Save On Crafts http://www.save-on-crafts.com/curlywillow7.html	\$\$	****



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Dinner Set Up:			
Eyelash linens	Lendable Linens http://www.lendablelinens.com/table-linens.html?fabric=eyelash&p=1	\$\$-\$\$\$	***
Payette linens	The Fabrics Factory http://www.thefabricsfactory.com/product/round-tablecloths/831409-40573/ya-ya-vibrant-flamingo-petals-120-round-tablecloth.html?utm_source=froogle&utm_medium=datafeed&utm_term=831409-42208	\$\$\$\$	****
Burgundy linens	Urquid Linen http://bit.ly/1VjkAKV	\$\$\$\$	****
Dark green linens	Urquid Linen http://bit.ly/1VjkKSz	\$\$\$	**
Bar and Custom Drinks:			
Lighted bars	Check with the venue or your local decor company	\$\$-\$\$\$\$	*****
Entertainment:			
Living statues	Book a Street Artist http://bookastreetartist.com/livingstatues/	\$\$\$-\$\$\$\$\$	*****
J. Mark McVey and Christy Tarr McVey	http://www.jmarkmcvey.com/	\$\$\$-\$\$\$\$\$	*****
Local singers	Contact your local choir or college vocal group	Offer a donation or \$\$	*****
Local band	Contact your local choir or college vocal group	Offer a donation or \$\$	*****



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Photo Ops:			
Silver backdrop	Backdrops express http://www.backdropexpress.com/Sequin-Photography-Backdrops-s/1987.htm	\$\$	***
Winter wonderland backdrop	Backdrop Fantastic http://www.backdropsfantastic.com/backdrop_themes/Theme_Backdrops_Winter_and_Seasons.htm	\$\$\$	*****
White carpet runner	Event Rugs http://www.eventrugs.com/ColorRugs.aspx	\$\$\$	*****
Sleigh	Work with your event decorator	\$\$-\$\$\$\$\$	****