



Neon Party

Dark, exciting and a bit funky. Your guests will be transformed to the underground of New York subway dance party or a Studio 54 like experience; a bit risqué, a whole lot of fun and darkly adventurous.

EVENT EXPERIENCE

A neon event is usually done in the dark and the darker the better. Neon shows up best when all the overhead lights are out and only the UV sensitive lighting is used. Depending on the event space, you might need quite a bit of UV lighting to make an impact. One attendee described the experience as a 'fun, exciting underground subway feel' for the neon event that she had attended.

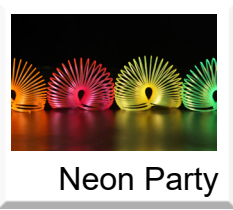
COLORS & TEXTURES

This event calls for hot pinks, blues, greens, and oranges. Don't forget to add in plenty of white to the mix. White picks up the UV rays from the lighting and really pops!

***CAUTION - BLINKING LIGHTS HAVE BEEN KNOWN TO CAUSE SEIZURES**



SETTING THE MOOD



INVITATIONS

Get creative with your invitations for this artsy event:

- Black background invitation with neon colored font
- Black velvet from the craft store with neon paint
- Wild color splatter paints

These invitation ideas could be created by your preferred local advertising or marketing company. If you really have it in you, you could also make them yourself.

ENTRYWAY

Rather than the traditional red carpet entryway, have a neon colored block pathway leading guests into the building. This fun entrance will give a glimpse into the exciting night ahead.

Tie large black canopies over the entryway to create a false ceiling and splatter them with paint in neon colors.

Add neon lighting signage to greet guests to the party.

PRE-FUNCTION AREA

Have black lights placed throughout the area to draw attention to anyone wearing white or neon colors. Hire servers and have them dress in neon and white. These colors will be intensified by the black light in the room. Consider having them wear white wigs and neon sleeves, necklaces, and earrings.

Serve drinks on neon lighted serving trays. Add neon stemmed glassware to surprise your guests.



DETAILS AND ACCENTS



Neon Party

MAIN ROOM

Hang white chiffon around the perimeter of the room with neon uplighting to add highlights of color around the room. Depending on the size of the room you may need a lot of neon lighting. Neon lighting is becoming more and more popular so make sure you get your order in early. At one end of the room, place a 20ft x 40ft backdrop with neon color swirls. Hang slinkies from the ceiling to create an “out of this world” effect.

STAGE AREA

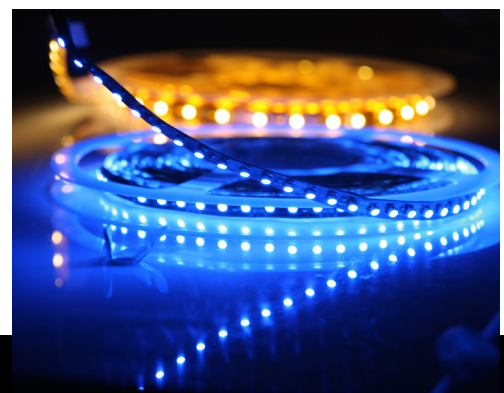
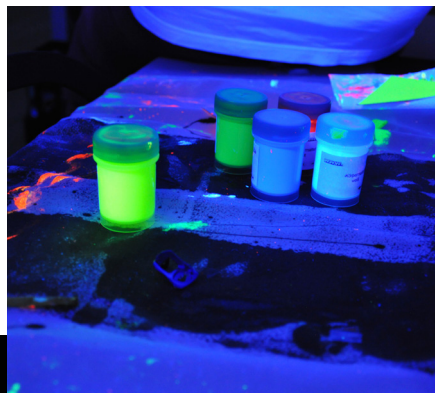
For the stage, use a graphic backdrop from the suggested backdrop company or purchase neon hula hoops and hang in rows adding your own details to the center of the hoops.

DÉCOR

Use items like black light ribbons hung from the ceiling or stretched across the ceiling to add dimension.

Using a neon water-based paint, paint the concrete or hard surface floor or use the invisible neon paint. It only glows when the neon lights are on and totally disappears when the regular room lighting comes back up. (Please check with the facility before painting the floor).

Consider adding your branding or theme of your party in neon stickers on the floor that can be removed easily after the party.





DETAILS AND ACCENTS

FURNITURE ACCENTS

White furniture groupings will catch the neon light and really glow. Add neon pillows or lighted tables (with neon lights) to really set the mood.

CENTERPIECES

There are a several options for centerpieces:

- Glass vases with neon lighting inside and neon feather arrangements on top
- Glow necklaces and bracelets standing in mason jars, guests can grab their own to wear if they'd like
- Neon flower boxes with floral arrangements inside
- Neon lanterns with candles inside

DINNER SET UP

Various neon colored stretch table linens or black table linens with neon runners and black chair covers with neon chair bands should be used.

Set up buffet tables with food served in neon serving bowls:

- Neon candy bar with neon rock candy
- Bright colored macaroons
- "Glow pop" cake pops drizzled with neon icing

BAR AND CUSTOM DRINK

Serve drinks throughout the night in neon martini and wine glasses from an acrylic bar lit in neon colors. Use clear ice chests with neon uplighting to illuminate the ice.





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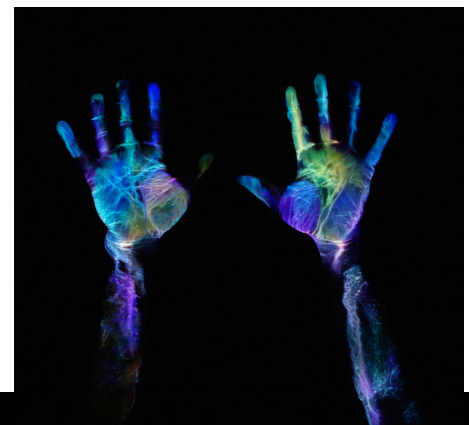
ENTERTAINMENT

An LED interactive graffiti wall or a dance group with the neon costumes would be a great addition and certainly keep your guests entertained..

PHOTO OPS

Have an area set aside for guests to take pictures at. People always love having pictures to take home or that they can see on social media to look back on what a fun time they had at the event.

We all know photos in the complete dark are not very successful. Consider having a face painter to paint faces with neon colored paint and a bright colored neon backdrop for them to stand in front of for a more exciting and visual photo.





Neon Party

supply list

How to determine which elements in each theme packages is right for you and your client:

- \$-\$\$\$\$ Some of the theme elements require a very small investment while others require a higher spend. You can guide your client and help them determine how to use their budget to achieve their desired result.
- Star ratings: Determine the impact your client wants to make. A one-star element in a theme package works well for simple and professional events, whereas a five-star element will leave your client and their guests in complete awe! There are many options in between, so you'll always have a way to meet your client's needs and goals.

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Invitations:			
Invitations	Create your own with items purchased at your local craft store or use a local print shop or advertising agency	\$\$-\$\$\$\$	****
Entryway:			
Neon colored pathway	Andersons http://www.andersons.com/themes/complete-themes/unique/make-a-splash-complete-theme	\$\$\$	****
Black spandex canopies	Rose Brand http://www.rosebrand.com/subcategory261/stretch-shapes.aspx	\$\$-\$\$\$\$\$	*****
Neon lighted signage	Check with your local sign company	\$\$\$	****



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SUPPLY LIST

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Prefunction Area:			
Neon and white for servers	Check with your catering company	\$\$	****
Neon jewelry	Black Light www.blacklight.com/search/query=neon%20jewelry&start=1	\$	****
Neon serving trays and glassware	Black Light www.blacklight.com/BlacklightTableware	\$-\$	**
Main Room:			
White chiffon	Local décor company - ask your hotel or facility for a recommendation	\$\$-\$\$\$\$	****
Neon uplighting	Black Light www.blacklight.com/cat?openview&RestrictToCategory=blacklite+fixtures	\$\$\$-\$\$\$\$	*****
Neon backdrop	BackdropsBeautiful www.backdropsbeautiful.com/abstract-backdrops/	\$\$\$	*****
Neon slinkies	Black Light www.blacklight.com/items/FE123788	\$	****
Stage Area:			
Neon lighting	Check with the venue for this. If they don't have it, your A/V company or decorator should be able to get this for you.	\$\$\$	***
Neon backdrop	BackdropsBeautiful www.backdropsbeautiful.com/abstract-backdrops/	\$\$\$	****
Neon hula hoops	Mood Hoops moodhoops.com/shop-category/hoops/classic-led-hoops/	\$\$\$	****



SUPPLY LIST

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Décor:			
Neon water based paint	Black Light www.blacklight.com/items/ID13002	\$\$	*****
Black light ribbon	Black Light www.blacklight.com/items/CIGRO0708	\$	***
Neon stickers	Check with your local printer	\$\$\$	****
Furniture Accents:			
White couches	Your local decor company	\$\$-\$\$\$\$	****
Footstools	Your local decor company	\$\$-	***
Circle Couches	Your local decor company	\$\$\$\$	****
Neon pillows	Zazzle www.zazzle.com/neon+pillows	\$\$\$\$\$	***
Lighted tables with neon lighting	Your local decor company	\$\$\$\$	****
Centerpieces:			
Glass vases	Save On Crafts www.save-on-crafts.com/vases.html	\$\$-\$\$\$\$\$	**
Neon feathers	Feather Treasures http://bit.ly/neonfeathers	\$\$-\$\$\$\$\$	**
Neon lighting	Walmart http://bit.ly/neonlighting	\$	**



SUPPLY LIST

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Centerpieces (continued):			
Glow necklaces and bracelets	Glow Universe www.glowuniverse.com/glow-necklaces?CAWELAID=430002690000001614&CAPCID=68008957208&cadevice=c&gclid=Cj0KEQjwuLKtBRDPicmJyvu_qZMBEiQAziGN5grBcqwfRRJNPC2--xpZ_K-XCU8vVsZopUuR_ueVbAaAgcC8P8HAQ	\$	**
Mason jars	Target www.target.com/s?searchTerm=mason+jars&category=0%7CAI%7Cmatchallpartial%7Call+categories&lnk=snav_sbox_mason+jars	\$\$-\$\$\$\$\$	**
Neon lanterns with candles	Your local decor company www.blacklight.com/search/query=Neon%20Lanterns&start=1	\$	**
Dinner Set-up:			
Neon table linens, stretch bands, and neon runners	Sculptware www.sculptwareonline.com/	\$\$\$\$	*****
Neon serving bowls	Blacklight.com www.blacklight.com/search/query=Neon%20serving%20bowls&start=1	\$-\$\$\$\$\$	****
Neon candy	Candy Warehouse http://candy.candywarehouse.com/search?w=neon%20candy	\$-\$\$\$	**
Rock candy	Candy Warehouse www.candywarehouse.com/candy-type/rock-candy-and-sugar-swizzle-sticks/	\$-\$\$\$	**



SUPPLY LIST

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Dinner Set-up (continued):			
Macaroons	Danas Bakery www.danasbakery.com	\$\$\$	**
Cake pops with neon icing	Use your local bake shop	\$\$	**
Glow pops	Use your local bake shop	\$	**
Bar & Custom Drinks:			
Various drink options	Work with your catering company		
Neon stemware	Cool Glow http://bit.ly/neonstemware	\$\$	***
Lighted bar	Talk to your catering company	\$-\$\$\$	****
Clear ice chest	PartsTown http://bit.ly/1V1p9ta	\$\$	**
Neon uplighting (waterproof)	Event Decor Direct www.eventdecordirect.com/catalog/lighting-small-battery-led-lights-c-355_357.html	\$-\$\$	***
Entertainment:			
Interactive entertainment LED graffiti wall	Tangible Interaction www.tangibleinteraction.com/rentals/digital-graffiti-wall	\$\$\$\$\$	****
Neon Dance Team with neon costumes	Call Nicole at Innovative Entertainment - ask for Illuminate http://bit.ly/IEentertainment	\$\$\$\$-\$\$\$\$\$	****



Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Photo Ops:			
Photo Frame	Send a Frame http://www.sendaframe.com/s30/keywords:paper%20folders	\$	****
Face Painter	Check with your local talent company	\$\$-\$\$\$\$	****