



Road hogs

EVENT EXPERIENCE

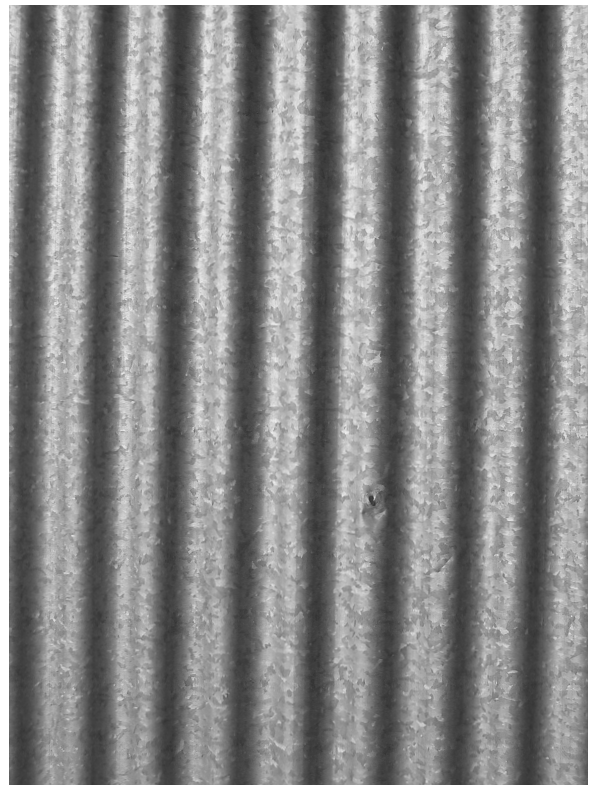
Who wouldn't want to brave the open road, cut loose on a motorcycle and feel the wind blow through their hair while they follow their fundamental right to be different, fearless, and brave. Let your guests cut loose and celebrate life like this free-spirited group of individuals who brave the open road.

COLORS & TEXTURES

Use black, orange, and silvers for this event theme. Add leather, corrugated metal, and shiny silver for textures.



Let your guests explore their fierce individuality and fearlessness like that of a motorcycle rider with this adventurous event theme. Open up the doors and welcome free-spirited, wild, innovative individuals to this Biker Party.



SETTING THE MOOD



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INVITATIONS

There are many design options for invitations with this theme so you can get creative:

- Use the signature colors of orange and black
- Create your own version of a motorcycle crest as the invitation shape
- Add an emblem that means something to the attendees, something they will recognize

These invitation ideas could be created by your preferred local advertising or marketing company. If you really have it in you, you could also make them yourself.

ENTRYWAY

Create an entryway fashioned as a

metal shed with neon signs and biker emblems hanging on it, along with other fun elements to get the party started right. Make sure your message is big, bold, and mounted on the entryway for your guests to see.

Having motorcycles lined up along the entryway would be a great way to get guests excited for the night. If you can't find a retailer to bring in bikes, have images of bikes enlarged and cut out by a sign company. Make sure you purchase royalty free photos or take some of your own if your invitees have their own bikes.

PRE-FUNCTION AREA

Create motorcycle tire cocktail tables adorned with motorcycle stickers on the top and on the base. Use orange candles on the cocktail tables as centerpieces.



DETAILS AND ACCENTS



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MAIN ROOM

Consider defining space within the room with rough cut, wood plank walls to help signify experience areas around the room. For example, you might have food stations with wood plank backdrops holding signs with menu items listed.

Use black and white checkered tiles for the dance floor. Use gobos of flames or logos to project onto the dance floor.

STAGE AREA

You can use the same type of metal that was placed at the entryway for the stage backdrop. Also use trussing and lighting around the designated staging area as well.

DÉCOR

Elements of decor from this theme might include corrugated metal, neon signs, signs from your local retailer, and motorcycle tires. You might even strike a deal with your local dealer to display some of their bikes. This works great for both you and the dealer.

Who knows, they might just find a new member for their elite club and sell a bike or two.

This party theme can be tied to a message from the meetings that your group has held earlier in the day or just for fun. Many fundraisers have used this type of party and titled it “Race for a Cure”, Ride for a (cause), or any number of theme ideas you can spin.





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DETAILS AND ACCENTS

FURNITURE ACCENTS

For the furniture use black leather couches, black video chairs, and low coffee tables. Create conversation centers for your guests to visit and enjoy the party. Add video screens that show a custom video for the event.

DINNER SET UP

Wrap dining tables in orange and black spandex. Use chair covers that are black or orange spandex with white, silver, or black bands.

CENTERPIECES

There are a several options for centerpieces:

- Create cut outs of your VIP guest riding his/her bike
- Street signs
- Speed limit signs
- Biker inspired items
- An oil can bucket with flowers or street signs would be a great centerpiece as well

BAR AND CUSTOM DRINK

Serve beer in ice mugs and make sure you provide gloves to hold the mugs. Create a big ice bar or have a kegerator to serve different types of beer from.





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ENTERTAINMENT

ICE SCULPTURE

Ice is always a highlight for events. Use the ice sculpture to display the company logo or party logo and light it up with bright orange. A motorcycle shaped sculpture would be great for this event. Place it on the buffet table and use small tires to lift the food to different levels.

ENTERTAINMENT

Tatted Up

Offer temporary tattoos for your party and have a college group come in to put them on the arms and backs of your guests. You can have a printing company make custom tattoos for your

event or just find some online.

Ride or Die

Find motorcycle Wii games and create a gaming area, have a best Biker outfit contest, name the best biker babe and biker dude of the evening.

For a charity event, hire or find a bikers organization and invite a few of them to be at the entryway for an added effect. Invite them in to party with your crowd so guests can get to know them and to discuss their favorite things about owning a motorcycle. Many of these groups ride for the good of a charity and would be willing to help your charity as well.





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Make your band a fun 70's throwback type band, or a hair band.

back on what a fun time they had at the event.

Add a green screen experience where guests can ride a hog (borrow one from an attendee) cut mini videos for guests to take home.

Use a large backdrop of a road with motorcycles set in front of it. Add a wind machine to make it look like guests are riding on the open road.

Video games and arcade machines with motorcycle games could be set up for added additional entertainment options.

PHOTO OPS

Have an area set aside for guests to take pictures. People always love having pictures to take home or that they can see on social media to look





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supply list

How to determine which elements in each theme packages is right for you and your client:

- \$-\$\$\$\$ Some of the theme elements require a very small investment while others require a higher spend. You can guide your client and help them determine how to use their budget to achieve their desired result.
- Star ratings: Determine the impact your client wants to make. A one-star element in a theme package works well for simple and professional events, whereas a five-star element will leave your client and their guests in complete awe! There are many options in between, so you'll always have a way to meet your client's needs and goals.

Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Invitations:			
Invitations	Create your own with items purchased at your local craft store or use a local print shop or advertising agency	\$\$-\$\$\$\$	****
Entryway:			
Corrugated metal for entry	Menards http://bit.ly/1Krt62b	\$\$-\$\$\$\$	****
Custom neon signs	Planet Retro http://bit.ly/1KrtZb0	\$\$\$-\$\$\$\$\$	*****
Harley emblems	Harley Davidson www.harley-davidson.com/shop/motorcycle-decor	\$\$\$-\$\$\$\$\$	*****
Sign for entry	Harley Davidson http://www.harley-davidson.com/store/corrugated-metal-sign	\$\$\$-\$\$\$\$\$	*****
Line up bikes from Harley Owners	H.O.G. 411 - Ask for local Harley Owners www.hog411.com/	\$-\$\$\$	*****

SUPPLY LIST



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Prefunction Area:			
Tire cocktail tables	Local decor company or builder	\$\$\$\$	****
Orange candles	Quick Candles www.quickcandles.com/Orange-Unscented-Pillar-Candles-s/7844.htm	\$-\$\$\$	**
Main Room:			
Rough-cut, wood plank walls	Menards www.menards.com/main/search.html?search=rough+cut+wood+plank+walls	\$\$-\$\$\$\$\$	*****
Food station decor	Talk to your catering company	\$\$\$-\$\$\$\$\$	*****
Black and white checkered dance floor	Check with your decor rental company	\$\$\$	*****
Gobos	Check with your lighting company	\$\$	*****
Stage Area:			
Corrugated metal	Menards www.menards.com/main/search.html?search=coragated+metal	\$\$-\$\$\$\$\$	*****
Trussing and lighting	Check with your A/V company	\$\$-\$\$\$\$\$	*****
Décor:			
Corrugated metal	Menards www.menards.com/main/search.html?search=coragated+metal	\$\$-\$\$\$\$\$	*****
Motorcycles	Invite local Harley owners Check with your local Harley store	\$-\$\$\$	***
Neon signs	Local sign company or Harley Davidson http://bit.ly/1KrtZb0	\$\$\$-\$\$\$\$\$	*****

SUPPLY LIST



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Furniture Accents:			
Black leather couches	Your local decor company	\$\$-\$\$\$	****
Black video chairs	Your local decor company	\$-\$\$\$	****
Low cocktail tables	Your local decor company	\$\$-\$\$\$	****
Video screens	Contact your local A/V company	\$-\$\$\$\$	****
Centerpieces:			
Cut outs of VIP guests	Check with your local printer	\$\$	****
Street signs	Traffic Sign Store trafficsignstore.com/	\$\$-\$\$\$\$\$	****
Speed limit signs	Road Traffic Signs www.roadtrafficsigns.com/traffic-signs/speed-limit-5-mph-sign/sku-k-2079.aspx	\$\$-\$\$\$\$\$	****
Harley items	Harley Davidson www.harley-davidson.com/	\$\$-\$\$\$\$\$	****
Vintage oil cans	Retro Planet http://www.retroplanet.com/search.html?q=vintage+oil+cans	\$\$\$-\$\$\$\$\$	***

SUPPLY LIST



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Dinner Set-Up:			
Orange and black spandex table covers	Sculptware www.sculptwareonline.com/purchase-chair-covers.php	\$\$\$-\$\$\$\$\$	****
Chair covers / chair bands	Sculptware http://www.sculptwareonline.com/purchase-chair-covers.php	\$\$\$-\$\$\$\$\$	****
Bar & Custom Drinks:			
Ice mugs	Nadeu Ice www.nadeauice.com/#!/media/cmfb	\$\$\$\$\$	****
Gloves for ice mugs	Check with your ice sculpture person www.uline.com/Cls_30/	\$\$-\$\$\$	****
Ice bar	Contact your caterer	\$\$\$-\$\$\$\$\$	****
Kegeerator	Contact your caterer	\$\$-\$\$\$	****
Ice sculpture	Nadeau Ice www.nadeauice.com/#!/contact/c24vq	\$\$\$\$\$	****
Entertainment:			
Tattoos	Tattoo Fun www.tattoofun.com/temporary/40324.html	\$\$\$	*
Ride or die	Target www.target.com/p/mario-kart-8-nintendo-wii-u/-/A-15044634#prodSlot=medium_1_5&term=wii+game+harley+davidson	\$\$\$	***
Costume Contest, Harley Davidson Gift	Harley Davidson http://bit.ly/1KrqiSF	\$-\$\$\$	**
Harley Davidson Group	H.O.G. 411 ww.hog411.com/	\$\$\$	***

SUPPLY LIST



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Supplies	Source/Notes Vendor Suggestions	Price Range	Value
Entertainment (continued):			
Bands	Innovative Entertainment www.inn-entertainment.com/	\$\$\$-\$\$\$\$\$	****
Road hogs contest	Costume Contest, Harley Davidson Gift Card for Winner www.harley-davidson.com/	\$-\$\$\$	**
Harley Davidson Group	H.O.G. 411 www.hog411.com/	\$\$\$	***
Bands	Innovative Entertainment www.inn-entertainment.com/	\$\$\$-\$\$\$\$\$	****
Photo Ops:			
Hog for photo ops	Harley Davidson http://www.harley-davidson.com/content/h-d/en_US/home/try-a-bike/rent-a-bike.html	\$\$-\$\$\$\$\$	****
Green screen experience	Local Photographer	\$\$\$-\$\$\$\$\$	***
Road backdrop	Custom from Local Sign Person	\$\$	****
Wind machine	Global industry, or check with your local tent rental company www.globalindustrial.com/g/hvac/fans/blower/cd-portable-blower-fans	\$\$\$\$\$	**